



CLIENT EXPERIENCE

Delicious, Intuit, RIM, Microsoft, Honda, Deloitte, Visa, Sony, AT&T, NVIDIA, Qwest, Best Buy, Nokia Siemens Networks, Kmart, Sears, Paul Reed Smith Guitars, Hands-On Mobile, LOUD Technologies, Konami, Nintendo, Sprint, LeapFrog, Ubisoft, Sports Illustrated, Inside Network / Inside Facebook, & others

PUBLISHED WRITING

NVISION Magazine, Gizmodo, Mint.com, The Pittsburgh Post-Gazette, Bahrain Investment Guide Magazine, PC Gamer, Official Xbox Magazine

EDUCATION

Carnegie Mellon University

2006 – Pittsburgh, PA

Majors: Communication Design & Professional Writing

University & College Honors

University Campus Leadership Award

Editor in Chief of Newspaper, The Tartan

Four National Awards as EIC

TECHNICAL SKILLS

Adobe Photoshop, InDesign, Illustrator

Adobe AfterEffects, Fireworks

Adobe Premiere Pro

HTML / CSS 3.0

Drupal, Expression Engine, WordPress

Basic Flash, C++, JavaScript

WORK EXPERIENCE

Brand Strategist, UI/Visual Designer

Dec08 – Present

Self — San Francisco, CA

Craft identity, UI & more for clients ranging from start-up software to international telecom
Regularly contract on a wide variety of projects at international design consultancy IDEO LLC
Help major US & international clients ideate future-proof product scenarios
Plan branding and product strategy with long-view goals as well as rapid gains
Introduce UX critical thinking and audience-centered decision-making
Act as Creative Director to design Web start-ups from site spec to wireframes to visual designs
Streamline interaction flow to for intuitive, consistent & cohesive UI w/ both Web & devices
Write business & product strategies; execute them through visual & written communication
Foster a collaborative, engaging environment, & brainstorm with the best of 'em

Account Manager

April09 – Oct09

Future Plus Content Agency — Future US, South San Francisco, CA

Key point of contact between \$1M+ tech client Research In Motion and Future Plus
Worked on-site with RIM to establish project goals and create new growth opportunities
Set edit & technical path for improving Web-based client communication vehicles
Steadily increased measurable readership through improved content & comm. strategy

Studio Manager

Aug07 – April09

Future Plus Content Agency — Future US, South San Francisco, CA

A founding/original employee to help bring Future plc's custom publishing effort to the US
Helped grow & manage client list & staff steadily over three years
Strategized client projects, from timelines to working alongside Editorial Director in edit plans
Editorially & creatively directed specific projects & magazines, setting overall brand strategy
Managed majority of client accounts, serving as main client contact on a day-to-day basis
Managed schedules and accounts for up to 11 projects at a time between staff & clients
Worked in several different media formats, from print to digital magazines to websites
Dotted-line managed growing design staff, and managed freelance staff as needed
Created Future Plus' design internship program in a company bereft of similar programs

Project Manager

Dec06 – Aug07

Future Custom Publishing — Future US, South San Francisco, CA

Led all content creation as sole manager for editorial & design: over \$3M in business
Created content & communication strategy for each client project as overall content owner
Created and managed database of freelancers for editorial & design work